

## **II. Inventor Search**

### **A. Dialog**

---

**File 348:EUROPEAN PATENTS 1978-201130**  
(c) 2011 European Patent Office  
**File 349:PCT FULLTEXT 1979-2011/UB=20110728|UT=20110721**  
(c) 2011 WIPO/Thomson  
**File 485:Accounting & Tax DB 1971-2011/Jul W4**  
(c) 2011 ProQuest Info&Learning  
**File 625:American Banker Publications 1981-2008/Jun 26**  
(c) 2008 American Banker  
**File 268:Banking Info Source 1981-2011/Jul W4**  
(c) 2011 ProQuest Info&Learning  
**File 626:Bond Buyer Full Text 1981-2008/Jul 07**  
(c) 2008 Bond Buyer  
**File 267:Finance & Banking Newsletters 2008/Sep 29**  
(c) 2008 Dialog  
**File 637:Journal of Commerce 1986-2011/Aug 02**  
(c) 2011 UBM Global Trade  
**File 608:MCT Information Svc. 1992-2011/Aug 02**  
(c) 2011 MCT Information Svc.  
**File 15:ABI/Inform(R) 1971-2011/Aug 01**  
(c) 2011 ProQuest Info&Learning  
**File 9:Business & Industry(R) Jul/1994-2011/Aug 01**  
(c) 2011 Gale/Cengage  
**File 610:Business Wire 1999-2011/Aug 02**  
(c) 2011 Business Wire.  
**File 810:Business Wire 1986-1999/Feb 28**  
(c) 1999 Business Wire  
**File 275:Gale Group Computer DB(TM) 1983-2011/Jun 09**  
(c) 2011 Gale/Cengage  
**File 624:McGraw-Hill Publications 1985-2011/Aug 02**  
(c) 2011 McGraw-Hill Co. Inc  
**File 621:Gale Group New Prod.Annou.(R) 1985-2011/May 31**  
(c) 2011 Gale/Cengage  
**File 636:Gale Group Newsletter DB(TM) 1987-2011/Jul 29**  
(c) 2011 Gale/Cengage  
**File 613:PR Newswire 1999-2011/Aug 02**  
(c) 2011 PR Newswire Association Inc  
**File 813:PR Newswire 1987-1999/Apr 30**

(c) 1999 PR Newswire Association Inc  
**File 16:**Gale Group PROMT(R) 1990-2011/Jul 28  
 (c) 2011 Gale/Cengage  
**File 160:**Gale Group PROMT(R) 1972-1989  
 (c) 1999 The Gale Group  
**File 634:**San Jose Mercury Jun 1985-2011/Jul 29  
 (c) 2011 San Jose Mercury News  
**File 148:**Gale Group Trade & Industry DB 1976-2011/Jul 29  
 (c) 2011 Gale/Cengage  
**File 20:**Dialog Global Reporter 1997-2011/Aug 02  
 (c) 2011 Dialog  
**File 35:**Dissertation Abs Online 1861-2011/Jun  
 (c) 2011 ProQuest Info&Learning  
**File 583:**Gale Group Globalbase(TM) 1986-2002/Dec 13  
 (c) 2002 Gale/Cengage  
**File 65:**Inside Conferences 1993-2011/Aug 02  
 (c) 2011 BLDSC all rts. reserv.  
**File 2:**INSPEC 1898-2011/Jul W4  
 (c) 2011 The IET  
**File 474:**New York Times Abs 1969-2011/Aug 02  
 (c) 2011 The New York Times  
**File 475:**Wall Street Journal Abs 1973-2011/Feb 14  
 (c) 2011 The New York Times  
**File 99:**Wilson Appl. Sci & Tech Abs 1983-2011/Jun  
 (c) 2011 The HW Wilson Co.  
**File 256:**TecTrends 1982-2011/Apr W1  
 (c) 2011 Info.Sources Inc. All rights res.  
**File 139:**EconLit 1969-2011/Jul  
 (c) 2011 American Economic Association  
**File 169:**Insurance Periodicals 1984-1999/Nov 15  
 (c) 1999 NILS Publishing Co.  
**File 347:**JAPIO Dec 1976-2011/Mar(Updated 110627)  
 (c) 2011 JPO & JAPIO  
**File 350:**Derwent WPIX 1963-2011/UD=201148  
 (c) 2011 Thomson Reuters

Set	Items	Description
S1	1	AU=(MAOR, B? OR MAOR B?)

1/3,K/1 (Item 1 from file: 350)  
 DIALOG(R)File 350: Derwent WPIX  
 (c) 2011 Thomson Reuters. All rights reserved.

0011104855 *Drawing available*

### **III. Text Search Results from Dialog (Full Text dbs)**

#### **A. Full-Text Databases – PATENT**

**File 348:EUROPEAN PATENTS 1978-200950**

**(c) 2009 European Patent Office**

**File 349:PCT FULLTEXT 1979-2009/UB=20091210|UT=20091203**

**(c) 2009 WIPO/Thomson**

Set	Items	Description
S1	1116	EAUCTION?
S2	7217067	AUCTION? OR BID?
S3	57834539	(ELECTRONIC? OR ONLINE OR INTERNET OR CYBER? OR INFORMATION()TECHNOLOGY OR NETWORK? OR PROCESSOR? OR MICROPROCESSOR? OR PLATFORM? OR HUB? ? OR COMPUTER? OR WEB? OR SERVER? OR PORTAL?)
S4	425680	S3 (6N) S2
S5	9489	(AWARD? OR WINNINGS OR PRIZE? ?) (6N) (BASIS OR BASES OR CALCULAT? OR FACTOR? OR DETERMINANT? OR BASED(2W)UPON OR METHOD? ? OR PROCESS? OR SYSTEM? OR ALGORITHM? OR FORMULA? OR BREAKDOWN? OR BREAK?(2W)DOWN OR CRITERI?? OR PARAMET? OR APPORTION? OR PORTION? OR PROPORTION? OR PARCELED OR DIVID? OR ADDED OR ADDITIONAL OR SUBDIVI? OR AMOUNT OR QUANTIT??? OR VOLUME? OR SIZE OR MINIMUM OR MAXIMUM OR THRESHOLD OR SCOPE? ? OR MEASUR? )
S6	6495	DIFFEREN? OR GAP? ? OR OVER OR ABOVE OR EXCEEDING OR OVERAGE OR ADDITIONAL OR BETWEEN OR EXCESS(2W)OF
S7	1027	(NEXT OR SECOND OR (ONE OR JUST OR IMMEDIATELY OR FIRST) (2W) (BELOW OR BENEATH OR UNDER OR OVER) OR ADJACEN? OR CLOSEST OR (NUMBER OR NO) () (TWO OR 2) OR INFERIOR ) (12N) (RANK? OR WINNER? ? OR IN(2W) (LINE OR ORDER) OR ON(2W)LIST OR TOPMOST OR TOP OR HIGH??? OR LEVEL OR SCOR? ) OR (GOLD(4N)SILVER)
S8	107	S5 (12N) S5 (12N) S7
S9	45	S8 (S) (S2 OR S1)
S10	13	S9 FROM 348,349

S11	32	S9 NOT S10
S12	22	RD (unique items)
S13	7	S12 NOT PY>2000
S14	6	S10 NOT AY>2000

14/3K/5 (Item 4 from file: 349)  
 DIALOG(R)File 349: PCT FULLTEXT  
 (c) 2011 WIPO/Thomson. All rights reserved.

00767608

**ELECTRONIC MARKET MAKER OF ELECTRONIC ATTENTION**  
**DISPOSITIF ELECTRONIQUE COMMERCIAL SERVANT A ATTIRER L'ATTENTION**

**Patent Applicant/Patent Assignee:**

- **COLORSTAMPS INC**  
 2 North Second Street, Suite 900, San Jose, CA 95113; US; US(Residence); US(Nationality)

**Inventor(s):**

- **SHI Chenyang Victor**  
 455 Crescent Avenue, Apartment 49, Sunnyvale, CA 94087; US
- **ZHANG Yu Alex**  
 141 Del Medio Avenue, Apartment 327, Mountain View, CA 94040; US
- **ZHANG Dan**  
 707 Continental, Suite 718, Mountain View, CA 94040; US
- **LI Jianwen**  
 455 Crescent Avenue, Sunnyvale, CA 94084; US

**Legal Representative:**

- **LYON & LYON LLP (agent)**  
 Mei, Peter C., 633 West Fifth Street, Suite 4700, Los Angeles, CA 90071-2066; US

	Country	Number	Kind	Date
Patent	WO	200101217	A2-A3	20010104

## B. Full-Text Databases – NON-PATENT

**File 485:Accounting & Tax DB 1971-2011/Jul W4**  
(c) 2011 ProQuest Info&Learning

**File 625:American Banker Publications 1981-2008/Jun 26**  
(c) 2008 American Banker

**File 268:Banking Info Source 1981-2011/Jul W4**  
(c) 2011 ProQuest Info&Learning

**File 626:Bond Buyer Full Text 1981-2008/Jul 07**  
(c) 2008 Bond Buyer

**File 267:Finance & Banking Newsletters 2008/Sep 29**  
(c) 2008 Dialog

**File 637:Journal of Commerce 1986-2011/Aug 02**  
(c) 2011 UBM Global Trade

**File 608:MCT Information Svc. 1992-2011/Aug 02**  
(c) 2011 MCT Information Svc.

**File 15:ABI/Inform(R) 1971-2011/Aug 02**  
(c) 2011 ProQuest Info&Learning

**File 9:Business & Industry(R) Jul/1994-2011/Aug 01**  
(c) 2011 Gale/Cengage

**File 610:Business Wire 1999-2011/Aug 02**  
(c) 2011 Business Wire.

**File 810:Business Wire 1986-1999/Feb 28**  
(c) 1999 Business Wire

**File 275:Gale Group Computer DB(TM) 1983-2011/Jun 09**  
(c) 2011 Gale/Cengage

**File 624:McGraw-Hill Publications 1985-2011/Aug 02**  
(c) 2011 McGraw-Hill Co. Inc

**File 621:Gale Group New Prod.Annou.(R) 1985-2011/May 31**  
(c) 2011 Gale/Cengage

**File 636:Gale Group Newsletter DB(TM) 1987-2011/Jul 29**  
(c) 2011 Gale/Cengage

**File 613:PR Newswire 1999-2011/Aug 02**  
(c) 2011 PR Newswire Association Inc

**File 813:PR Newswire 1987-1999/Apr 30**  
(c) 1999 PR Newswire Association Inc

**File 16:Gale Group PROMT(R) 1990-2011/Jul 28**  
(c) 2011 Gale/Cengage

**File 160:Gale Group PROMT(R) 1972-1989**  
(c) 1999 The Gale Group

**File 634:San Jose Mercury Jun 1985-2011/Jul 29**  
(c) 2011 San Jose Mercury News

**File 148:Gale Group Trade & Industry DB 1976-2011/Jul 29**  
(c) 2011 Gale/Cengage

**File 20:Dialog Global Reporter 1997-2011/Aug 02**  
**(c) 2011 Dialog**

Set	Items	Description
S1	1116	EAUCTION?
S2	7217067	AUCTION? OR BID?
S3	57834539	(ELECTRONIC? OR ONLINE OR INTERNET OR CYBER? OR INFORMATION()TECHNOLOGY OR NETWORK? OR PROCESSOR? OR MICROPROCESSOR? OR PLATFORM? OR HUB? ? OR COMPUTER? OR WEB? OR SERVER? OR PORTAL?)
S4	425680	S3 (6N) S2
S5	9489	(AWARD? OR WINNINGS OR PRIZE? ?) (6N) (BASIS OR BASES OR CALCULAT? OR FACTOR? OR DETERMINANT? OR BASED(2W)UPON OR METHOD? ? OR PROCESS? OR SYSTEM? OR ALGORITHM? OR FORMULA? OR BREAKDOWN? OR BREAK?(2W)DOWN OR CRITERI?? OR PARAMET? OR APPORTION? OR PORTION? OR PROPORTION? OR PARCELED OR DIVID? OR ADDED OR ADDITIONAL OR SUBDIVI? OR AMOUNT OR QUANTIT??? OR VOLUME? OR SIZE OR MINIMUM OR MAXIMUM OR THRESHOLD OR SCOPE? ? OR MEASUR? )
S6	6495	DIFFEREN? OR GAP? ? OR OVER OR ABOVE OR EXCEEDING OR OVERAGE OR ADDITIONAL OR BETWEEN OR EXCESS(2W)OF
S7	1027	(NEXT OR SECOND OR (ONE OR JUST OR IMMEDIATELY OR FIRST) (2W) (BELOW OR BENEATH OR UNDER OR OVER) OR ADJACEN? OR CLOSEST OR (NUMBER OR NO) () (TWO OR 2) OR INFERIOR ) (12N) (RANK? OR WINNER? ? OR IN(2W) (LINE OR ORDER) OR ON(2W)LIST OR TOPMOST OR TOP OR HIGH??? OR LEVEL OR SCOR? ) OR (GOLD(4N)SILVER)
S8	107	S5(12N)S5(12N)S7
S9	45	S8(S) (S2 OR S1)
S10	13	S9 FROM 348,349
S11	32	S9 NOT S10
S12	22	RD (unique items)
S13	7	S12 NOT PY>2000
S14	6	S10 NOT AY>2000

#### IV. Text Search Results from Dialog (Abstract dbs)

##### A. Abstract Databases -- Patent

**File 347:JAPIO Dec 1976-2009/Nov(Updated 100228)**

**(c) 2010 JPO & JAPIO**

**File 350:Derwent WPIX 1963-2010/UD=201019**

**(c) 2010 Thomson Reuters**

Set	Items	Description
S1	6	EAUCTION?
S2	361816	AUCTION? OR BID?
S3	11384477	(ELECTRONIC? OR ONLINE OR INTERNET OR CYBER? OR INFORMATION()TECHNOLOGY OR NETWORK? OR PROCESSOR? OR MICROPROCESSOR? OR PLATFORM? OR HUB? ? OR COMPUTER? OR WEB? OR SERVER? OR PORTAL?)
S4	34088	S3(12N)S2
S5	181	(AWARD? OR WINNINGS OR PRIZE? ?) (6N)(BASIS OR BASES OR CALCULAT? OR FACTOR? OR DETERMINANT? OR BASED(2W)UPON OR METHOD? ? OR PROCESS? OR SYSTEM? OR ALGORITHM? OR FORMULA? OR BREAKDOWN? OR BREAK?(2W)DOWN OR CRITERI?? OR PARAMET? OR APPORTION? OR PORTION? OR PROPORTION? OR PARCELED OR DIVID? OR ADDED OR ADDITIONAL OR SUBDIVI? OR AMOUNT OR QUANTIT??? OR VOLUME? OR SIZE OR MINIMUM OR MAXIMUM OR THRESHOLD OR SCOPE? ? OR MEASUR? )
S6	15392	DIFFEREN? OR GAP? ? OR OVER OR ABOVE OR EXCEEDING OR OVERAGE OR ADDITIONAL OR BETWEEN OR EXCESS(2W)OF S13 834 (NEXT OR SECOND OR (ONE OR JUST OR IMMEDIATELY OR FIRST)(2W)(BELOW OR BENEATH OR UNDER OR OVER) OR ADJACEN? OR CLOSEST OR (NUMBER OR NO)() (TWO OR 2) OR INFERIOR ) (12N)(RANK? OR WINNER? ? OR IN(2W)(LINE OR ORDER) OR ON(2W)LIST OR TOPMOST OR TOP OR HIGH??? OR LEVEL OR SCOR? ) OR (GOLD(4N)SILVER)
S7-S13		{DELETED}
S14	70	S6(S)S5
S15	3	S14(S)S13
S16	2	S13(34N)S5
S17	3	S15 OR S16
S18	67	S14 NOT S17
S19	2	S16 FROM 347,350
S20	67	S18 NOT S19
S21	67	RD (unique items)
S22	14	S21 NOT PY>2000
S23	1	S19 NOT AY>2000

## B. Abstract Databases – NON-PATENT

**File 35:Dissertation Abs Online 1861-2011/Jun**  
(c) 2011 ProQuest Info&Learning  
**File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13**  
(c) 2002 Gale/Cengage  
**File 65:Inside Conferences 1993-2011/Aug 02**  
(c) 2011 BLDSC all rts. reserv.  
**File 2:INSPEC 1898-2011/Jul W4**  
(c) 2011 The IET  
**File 474:New York Times Abs 1969-2011/Aug 02**  
(c) 2011 The New York Times  
**File 475:Wall Street Journal Abs 1973-2011/Feb 14**  
(c) 2011 The New York Times  
**File 99:Wilson Appl. Sci & Tech Abs 1983-2011/Jun**  
(c) 2011 The HW Wilson Co.  
**File 256:TecTrends 1982-2011/Apr W1**  
(c) 2011 Info.Sources Inc. All rights res.  
**File 139:EconLit 1969-2011/Jul**  
(c) 2011 American Economic Association  
**File 169:Insurance Periodicals 1984-1999/Nov 15**  
(c) 1999 NILS Publishing Co.

Set	Items	Description
S1	6	EAUCTION?
S2	361816	AUCTION? OR BID?
S3	11384477	(ELECTRONIC? OR ONLINE OR INTERNET OR CYBER? OR INFORMATION()TECHNOLOGY OR NETWORK? OR PROCESSOR? OR MICROPROCESSOR? OR PLATFORM? OR HUB? ? OR COMPUTER? OR WEB? OR SERVER? OR PORTAL?)
S4	34088	S3(12N)S2
S5	181	(AWARD? OR WINNINGS OR PRIZE? ?) (6N)(BASIS OR BASES OR CALCULAT? OR FACTOR? OR DETERMINANT? OR BASED(2W)UPON OR METHOD? ? OR PROCESS? OR SYSTEM? OR ALGORITHM? OR FORMULA? OR BREAKDOWN? OR BREAK?(2W)DOWN OR CRITERI?? OR PARAMET? OR APPORTION? OR PORTION? OR PROPORTION? OR PARCELED OR DIVID? OR ADDED OR ADDITIONAL OR SUBDIVI? OR AMOUNT OR QUANTIT??? OR VOLUME? OR SIZE OR MINIMUM OR MAXIMUM OR THRESHOLD OR SCOPE? ? OR MEASUR? )
S6	15392	DIFFEREN? OR GAP? ? OR OVER OR ABOVE OR EXCEEDING OR OVERAGE OR ADDITIONAL OR BETWEEN OR EXCESS(2W)OF S13 834 (NEXT OR SECOND OR (ONE OR JUST OR IMMEDIATELY OR FIRST) (2W) (BELOW OR BENEATH OR UNDER OR OVER) OR ADJACEN? OR CLOSEST OR (NUMBER OR NO) () (TWO OR 2) OR INFERIOR

) (12N) (RANK? OR WINNER? ? OR IN(2W) (LINE OR ORDER) OR ON(2W)LIST OR TOPMOST  
OR TOP OR HIGH??? OR LEVEL OR SCOR? ) OR (GOLD(4N)SILVER)  
S7-S13 {DELETED}

S14	70	S6(S)S5
S15	3	S14(S)S13
S16	2	S13(34N)S5
S17	3	S15 OR S16
S18	67	S14 NOT S17
S19	2	S16 FROM 347,350
S20	67	S18 NOT S19
S21	67	RD (unique items)
S22	14	S21 NOT PY>2000
S23	1	S19 NOT AY>2000

NO RELEVANT RESULTS IDENTIFIED THIS SET

## **V. Additional Resources Searched**

No additional results of relevance found in the additional databases identified in the coverpage correspondence.